
TRAVEL AND TOURISM

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Paper 4 Destination Management

October/November 2017

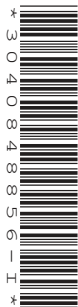
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1 hour 30 minutes

READ THESE INSTRUCTIONS FIRST

This Insert contains all the Figures referred to in the questions.

Anything the candidate writes on this Insert will not be marked.



This document consists of **3** printed pages and **1** blank page.

Fig. 1 for Question 1**Sumak Travel**

We are a tour operator selling ecotourism tours working directly with community-based tour operators in Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Peru, Ecuador and Uruguay, with whom we have fair and clear agreements.

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Please be aware that we do not exploit people, culture or folklore and that, unlike some big tour operators, we only promote responsible, sustainable tourism.

Fig. 1

Fig. 2 for Question 2

Along the Black Sea coast, 35 km from Istanbul, construction workers are working around the clock to build one of the world's biggest airports. The project was only announced two years ago by the Turkish Government and it is due to open in 2018. Once fully complete, it will boast six runways and cater for 150 million passengers a year, travelling to 350 destinations.

It's not just Turkey that is building a new airport, there are many plans for development around the world. Mexico City is currently building the biggest airport in the Americas. Meanwhile, in China south of Beijing, construction is under way to build a huge airport at Daxing.

Consultants have calculated 50 new runways will be built in the world's major cities by 2036. Seventeen of them will be in China alone. These countries believe they need airports as part of their essential infrastructure to support their economic growth.

Air traffic has continued to grow year on year despite global issues, such as fluctuations in oil prices, the 9/11 attacks and SARS (a respiratory illness).

However, there are many people who believe building new airports or expanding old ones seriously damages the environment. Climate change, carbon dioxide emissions and loss of habitats for wildlife are often given as reasons for not developing airports. Environmental consultants request that Environmental Impact Assessments (EIA) are completed before any consideration for development goes ahead.

Fig. 2

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